

# PARLIAMENT

## *Lights*



THE  
PERFECT RECESS

8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**



PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Ad Number: N6454  
Ad Month: MAR 1988 02  
Title: Emphasis Column - Don't Paper PZ  
Ad Size: Don't Paper (Composite Size)  
Sheet: 10 x 18 1/2" Lead: 10 1/2" x 13 1/2"  
Publications: Don't Paper

Warning Statement: A  
Smoking Causes: C  
Ch. of Effect: None: C  
Cover Strip: May 1988  
Title: 12 1/2"  
Year: © 1988

Codes: PM&FNR (15-1-15) © 1988 Art—McDuffy/Conditio Acc'y Mgr.—Geller